



# THE WORLDWIDE NETWORK FOR CHARTERED ACCOUNTANTS AND LAWYERS



## 10 REASONS TO JOIN US





Work is one thing that unites all people.

Wherever they are, from London to New York, from Rio de Janeiro to Johannesburg, from Moscow to Beijing, from Sydney to Rome, every day people with their energy give life to a worldwide community, the one of work. A community beyond religions, territories or cultural differences.

Within the community of work, the different cultures create harmony as music does.

Across the Globe, this community works thanks to two categories that ensure the rules of good work are being observed, lined up in defense of the rights on the one hand and the creation of value on the other. These are the categories of lawyers and Accountants. Two distinct souls who work together every day to ensure the compliance of companies with the law, govern the regular payment of the taxes and provide the entrepreneur oversight of legal risks, fiscal and labor.

In this world joined by work but divided by cultural, linguistic distances and regulations, technology can make a difference. Once again, technology can change the world. Allow professionals worldwide, accountants and lawyers, to join in a global cooperation, where consulting firms do not compete against each other but they collaborate.

Prime Advisory Network is not a common network, but a technological platform for international cooperation between studios around the world. The result of the integration of communication technology, integrated management of payments, international secretarial and back office.

Joining the Prime Advisory Network means opening the studio to the world. It means choosing to operate globally. Without distinction of flag, religion or culture.

Together, accountants and lawyers from around the world can help create a more united world.

Do not miss your contribution. Join us!

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# 1. WORLDWIDE COVERAGE

**Give your clients the opportunity to have worldwide coverage.**



By joining Prime Advisory Network your firm will be able to offer your clients efficient worldwide coverage, thanks to our innovative portal built for international communication and cooperation between corresponding firms all around the World.



## 2. INTERNATIONAL EXPERIENCE

**Get to know colleagues from all around the world and practice your accountancy or law profession in an innovative way.**

By becoming a member of Prime Advisory Network you will get to know other colleagues from Brazil to Australia and work together to build future opportunities for your profession.

Driven by internationalization, your firm will be able to innovate and identify new and stimulating ways of working.

## 3. WORLDWIDE OPPORTUNITIES

**Share international opportunities with your colleagues in every part of the world.**

Sharing business opportunities in single territories with your colleagues who are located on the other side of the world, is often the source of satisfying collaborations.

It enriches the cultural and business background of any professional, and also generates satisfying and qualitative assignments from clients.

Knowledge is the base of success in every economic initiative.

Join us and learn about the international markets and opportunities for your Firm and Clients.

Every week we focus on a specific country and learn about our professional members and colleagues operating in that country.

## 4. INTERNATIONAL OFFICE

**Gain an international administrative office.**

The internationalization of any organization requires hard work and commitment.

At Prime Advisory Network, it's our job. We have put together a strong team of marketing experts, IT experts, and a back-office team to provide a world class international administrative office for our members.

Joining Prime Advisory Network means supplying your office a specialized international office, always available (from 09:00 until 17:00 GMT).

It's duty is to put members in contact with each other by providing translation services, assist in the activation of services for clients and manage appointments between members (often in Skype), or between professionals and clients.

## 5. MANAGED PAYMENTS

### **Gain an international payment service.**

When assisting clients in every country in the world on behalf of colleagues, a robust system for managing payments and earnings must be in place.

Joining Prime Advisory Network means not worrying about the financial transactions because they are centrally managed by our back-office team.

We are the ones that will manage, on your behalf, all payments for the services offered to clients. Your firm will regularly receive earnings for the assistance offered to clients and a referral fee will also be paid to the member firm that introduced the client to you.

All of this is done transparently and in an orderly manner, previously agreed upon between the contracting parties.

## 6. TRANSLATIONS

### **Use our specialized translation service.**

The world is very large and there are many languages. Our back office manages specialized translation services for our members, which will enable you and your clients to understand

balance sheets, contracts and documents in your own language.

This helps our members to follow client assignments being carried out abroad by a corresponding member firm of the Network.

## 7. WORLDWIDE MARKETING

### **Take advantage of an international marketing service.**

Every professional firm today needs to promote themselves. And thanks to Prime Advisory Network, our marketing experts can help you create a great international marketing campaign.

This is another opportunity reserved only to firms that join our network.

## 8. INCREASE YOUR VALUE

### **Increase the value of your Firm by being a reference point for your customers anywhere in the world.**

Prime Advisory Network is not just a random network, it's an innovative technological system for communication and cooperation, built to enhance the local professional.

The network portal will be your virtual office for managing relationships with corresponding members abroad.

So you will be communicating, agreeing on fees, and getting the contract signed by the client.

Your firm will discuss and examine all the delicate details directly with the client and receive all the economic benefits.

This enormous potential is yours thanks to the technology that we bring to you through our portal and by applying our method of international cooperation.

Everything is built to give your Firm more value, by putting it in the center.

## 9. CREATE REVENUE

**Create revenue and profitability with the internationalization process.**

With Prime Advisory Network, your office will activate the quickest and best solution to produce revenue and profitability with internationalization.

The opportunity of receiving foreign clients and the possibility of earning by following and assisting your own clients that want to go

international will be managed through an innovative portal that consists of an efficient method of generating value and income.

You can set or change your fees at anytime in the portal while also offering your local clients an opportunity for internationalization.

## 10. GLOBAL CERTIFICATION

**The first Global Certification Body.**

Prime Advisory Network aims to be the first Global Certification Body of chartered accountants and lawyers.

We verify all our members and the professional qualifications that are required in their own country as well as guarantee that they meet the requirements.

Joining the Network means getting to know other professional members safely, all around the world.







## Our Growth

Our network is growing rapidly. Coverage shown is from April 2018.





## Contact Us

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Chat with us from 9 to 5pm CET  
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